



WISCONSIN STATE REPRESENTATIVE

# Jennifer Shilling

95<sup>TH</sup> ASSEMBLY DISTRICT

FOR IMMEDIATE RELEASE  
May 22, 2007

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## Rep Shilling Welcomes New Biofuel Center to Western Wisconsin

*Alternative fuel sources will benefit local businesses*

La Crosse – Representative Jennifer Shilling (D-La Crosse) welcomes the new Coulee Region Biofuels Recycling and Distribution Center to Western Wisconsin, and applauds the efforts of the Center’s co-founders in their efforts to expand the production and use of alternative fuels.

“With increasing concerns about global warming and record-setting gas prices, it’s crucial that America break its addiction to fossil fuels and overseas oil,” said Shilling. “Utilizing readily-available vegetable oil as an alternative fuel source provides area businesses with a socially and environmentally responsible energy choice that also benefits the company’s bottom line.”

The Coulee Region Biofuels Recycling and Distribution Center will be located in Blair, and will have the ability to collect and recycle waste vegetable oil, which will be distributed as an environmentally friendly alternative fuel sources for Western Wisconsin businesses. Two types of burners have the ability to use this fuel source, and both are made by INOV8 International, based in La Crosse.

“Wisconsin is fortunate to have alternative fuel pioneers like Taavi McMahon, David Dudley, John Feyen, Rebecca Faas and Matt Fisher who are committed to protecting our environment and making our energy independence a reality,” Shilling said.

“I look forward to seeing the alternative fuel market continue to expand in the Coulee Region and across the entire state. New advancements in energy technology will allow Wisconsin residents to reduce our reliance on fossil fuels and the volatile global energy market.”

### ***Event Information:***

**What:** *Open House for the Coulee Region Biofuels Recycling and Distribution Center*  
**Where:** *509 4<sup>th</sup> Street, Blair, Wisconsin*  
**When:** *Wednesday, May 23, 2007 – 10:00a.m.*

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