



*****Media Advisory*****

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**Inov8 International Inc., La Crosse Wisconsin
Announces the completion of a [Waste Water Evaporator](#) product line.**

Since 1990 Inov8 has been producing heating appliances in La Crosse, Wisconsin that operate on a patented burner capable of using waste petroleum and waste vegetable oil as fuel. These heating appliances produce significant savings for users in energy consumption while disposing of waste oils in an environmentally friendly and EPA approved method.

Inov8 products incorporate technology that prevent typical industry problems and eliminate safety concerns. Inov8's strength since its inception has been technological superiority in combustion of waste oils and creative solutions to customers needs for unusual applications of burning waste oil. Inov8's first product was a 240,000 BTU space heater typically used in a garage setting where vehicle crankcase oil is changed and readily available. Three additional furnaces, a full line of hot water boilers and most recently, a complete line of waste water evaporators have since been added to enhance the product offerings.

Inov8 evaporator models EV20, EV40 and EV60 make up this complete line of the most technologically advanced evaporation systems in the market today. These units will offer unparalleled flexibility in fuel choice and an extremely rapid payback on investment. By eliminating or reducing the volumes of wastewater to be disposed of, INOV8 evaporators are designed to pay for themselves in less than one year.

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